WEB**PRO**

Integrated Production & Promotion

7,095,476,818
Total World Population

2,484,915,152
Internet Users

1,856,680,860
Active Social Network Users

6,572,950,124
Mobile Subscribers

ABOUT US
Responsible & Responsive

Our goal is to assist companies in building online strategies that follow investments and development, as well as to predict and guide clients' reactions. We are committed to finding the most effective solutions for displaying your brand to the desired target group.

We understand that the Internet provides new opportunities for growth and business advancement, as well as access to new markets. Our goal is to make the services we offer and the products we develop enable our clients to be unique, for their online business to be functionally and technologically advanced and their communication with customers built on trust in the quality of their services and products.

If you are looking for an innovative web agency that is results-oriented, then you've come to the right place. We can help you improve your business.

73% **Of Customers** Have Spent More With A Company Because Of A History Of Good Service

SERVICES

Bringing Brands To Life

Are you looking for the most effective way to present a product or service to your already existing or potential clients?

We will develop your online marketing strategy, use the latest trends in web development and design and include all the necessary activities of traditional marketing in order to get your message across to the desired target audience. Our goal is to help you make your investments in marketing and development bring you measurable results.

78% **Of CMO's**
Think Custom Content
Is The Future
Of Marketing

SERVICES
Consulting

Our goal is to help companies build web strategies, invest on a priority basis and develop and implement an action plan based on consumer needs.
We will analyse your current business situation and its problems, and we will thus develop business strategies and plans that will contribute to your online success. We will develop your presence on the Internet, create a trendy and user friendly web site, and make you stand out from your competition and have constant access to your business results.

- **Internet marketing strategy**
- **Web analytics**
- **Site Usability**
- **Competition analysis**
- **Target audience analysis**
- **Hosting services**

91% Of Adults
**Have Their Mobile Phones
At Arm's Reach 24/7**

SERVICES

Development

Whether you are new on the market and you need a comprehensive web strategy or a revision of your current one, or you just want to improve your online business with the latest web applications, we can be of service.
We develop solutions for our clients, including standard websites, web applications that are optimized to business needs, online stores and web tools and systems that help manage online business.

- **Frontend development**
- **Open Source & Custom CMS**
- **Tailor-made web applications**

75% Of Users Admit To Making Judgements About A Company Based On Their Website's Design

SERVICES
Design

Do you want your company to stand out, your customers to remember your name, recognize your communication and associate your brand with quality? Dynamic design is the answer.

We provide you with a design that is easy to use, is adaptable to all devices, that monitors corporate standards and is attractive to customers. And when you want to promote your product or service, we will design all the necessary promotional materials for you.

- **Web design**
- **Corporate design**
- **Mobile application design**
- **Graphic design**

87% Of B2B Marketers Use Social Media To Distribute Content

SERVICES

Internet Marketing

The Internet is the fastest growing medium available to anyone who wants to promote their business. The real challenge is to find the most effective strategy for your Internet presence as well as the most effective communication strategy with your target group, all with the goal of highlighting your business.

Whether you have a new product you want to promote or want to gain new customers, we'll help you develop and implement the most current marketing models on the internet in order to improve your business and increase your profits.

- PPC ads
- SEO
- Affiliate marketing
- Social media
- Online PR
- E-mail marketing
- Display advertising

63%

**Of Companies
That Are Outgrowing
Their Competitors
Use An Integrated
Marketing
Approach**

SERVICES

Marketing

Traditional marketing is a combination of activities that direct your product or service to the final consumer.

With the creation of a marketing plan, advertising campaign, branding or BTL marketing campaign, we can help you fulfil the main objective and prerequisite of a profitable business, which is to shape your product or service to meet customer needs.

- Marketing planning and strategy
- Ad campaigns
- BTL marketing
- Branding

70%

Of People Don't Know Where They're Travelling To When They Start Searching The Web

PRODUCTS

Turning Goals Into Success

Our experience in developing applications for the tourism industry has led us to the conclusion that the market is lacking a tool that would enable small and medium-sized agencies to independently enter the online market. That's why we've created innovative products for the distribution of travel services on the Internet which are able to meet the demands of a dynamic market and adapt to the needs of end users.

We will help you increase your impact on the online market with the help of advanced tools for system management, with multilingualism and sophisticated reporting systems and tools for marketing and promotion.

By **2025**
Passenger Numbers
Will Have Grown By
6x

PRODUCTS
Flight IBE

Webpro Flight IBE (Internet Booking Engine) is a product which enables small and medium-sized agencies to offer their air transportation services, at any time and from any place.

Webpro FLIGHT IBE includes advanced tools for managing airline ticket booking software, options for multilingualism and sophisticated reporting systems and tools for marketing and promotions that can help you increase your influence in the online market.

Webpro FLIGHT IBE supports tools for price control and payment methods, so you will never be at a loss.

Flight IBE comes in three variants:

- **LIGHT**
- **ADVANCED**
- **CREATIVE**

41% **Of Travellers Book Travel Via The Internet For Leisure Purposes**

PRODUCTS

Leisure IBE

The Leisure Internet Booking Engine is designed to sell leisure products such as tours, hotels and charter flights from Europe, provided by major global tour operators. Each of these segments is a separate reservation system.

The system provides the possibility of combining several tour operators per destination, which provides the end user with much better service and a greater choice. Currently, with dozens of leading European tour operators and hundreds of thousands of resort offers worldwide, you can provide your clients with a tremendous choice at a European level of service.

With Leisure IBE, we can provide you with access to the administrative panel that contains configuration, fee control, statistics and static landing pages.

- **Leisure Hotel IBE**
- **Leisure Packages IBE**

COMING SOON

Hotel IBE
&
Rent-a-car IBE

PARTNERS

We have built strong and profitable relationships and partnerships with some of the world's most important companies in the travel and marketing industries .
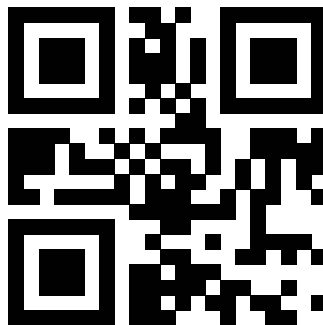
AMADEUS

Sabre

travel|tainment
the amadeus leisure group

APG
The Network for Airline Services

iab. serbia